



Aspen Energy

The Best Choice for Natural Gas and Electricity

Aspen Energy overview:

Established in 2000, Aspen Energy is one of the Midwest's oldest Energy Consulting Firms and employs over 40 Energy Experts. Aspen has energy procurement agreements with more than 16 different energy suppliers, ensuring you the most competitive prices. In addition to shopping your energy needs our Consultants analyze proposed power contracts, perform energy audits, mitigate capacity costs, provide education and take pride in giving you continuous consultation. All of these services result in the most unique and individualized procurement programs.

Regions, Markets and Industries served:

Aspen Energy currently has over 14,000 clients across 14 deregulated states. Industries we serve include:

- Government (municipalities, cities, state facilities)
- Education (universities, colleges, trade schools, K-12 and preschools)
- Commercial (retail, big box, small to large, developers, restaurants)
- Property Management
- Hospitality and Lodging (Hotels, Motels, Lodges and Campgrounds)
- Agricultural
- Industrial (manufacturing, distribution, warehousing, developers)
- Nonprofit (associations, churches, and not for profit entities)
- Governmental and Residential aggregation
- Hospitals and Healthcare Systems

Services Offered:

- **Facility Analysis:** Aspen reviews your company's energy usage and capacity for each location, determining capabilities and potential load curtailment opportunities
- **Recommendations:** Aspen will provide individualized analysis and procurement strategies specific to your company's load profile. Depending on analytical findings, an Aspen Energy Expert will present to you the best procurement strategy yielding your highest cost savings.
- **Strategic Sourcing and contracting:** Aspen holds energy procurement agreements with 16 of the nation's largest and most credible suppliers, ensuring you a customized strategy at the most competitive price.
- **Implementation:** Aspen will handle contract booking and enrollment, coordinate device and software installation, provide market watch for customers with managed programs and give peak response alerts to all DR or Peak Shaving clients to ensure implementation of your energy procurement strategy.
- **Account Management:** Perhaps the most important service Aspen offers is the continued consultation and account management after you have executed your contract. We continue to offer analysis, perform energy audits, present strategy to mitigate capacity costs, provide education, give contract management ensuring re-enrollment before your contract expire and take pride in being your energy partner.

Products Offered for Natural Gas and Electricity Procurement:

Fixed Full Requirements	Block & Index	Municipal Aggregations
Fixed Block w/ Pass Throughs	Managed Portfolio	On-Site Backup Generation
Full Index	Power Pools	Peak Shaving (Peak Response)
Index w/ Adders	Trigger Products	Demand Response
Nymex +	Heat Rate	

Market Data:

Aspen Energy employs a Chief Information Officer (CIO), who oversees the daily fluctuations of all energy commodity markets, but more importantly our CIO gathers daily research and analysis from over 16 global energy suppliers who provide us cutting-edge market research. Utilizing all these factors allows us to not only adjust to market fluctuations, but predict potential future changes to the market through algorithmic functions. This information is cross referenced and consolidated into concise daily reports for our consultants and clients.

Channel Partners:

Aspen Energy utilizes over 16 suppliers of electricity, natural gas, onsite generation, and Load Response (Demand Response) products and services. Each of which brings distinctive qualities to our client base on a local, regional, and national level. Aspen’s suppliers range from the world’s largest, with assets in excess of \$79 billion, to regional suppliers who fulfill niche markets. We utilize all aspects of each of our suppliers to maximize their performances to garner the best procurement strategies in order to meet the needs of our clients.

Describe the company’s competitive advantage and buying leverage:

As one of the Midwest’s largest brokers of Natural Gas and Electricity by volume, Aspen has the relationships to provide optimal pricing and service for our clients. We provide client management to over 14,000 industrial, commercial, government, education and nonprofit clients totaling over 4 billion annual Megawatts hours (MWh) in electricity and 7.7 billion MCF’s in annual natural gas usage. In our opinion it is important that all of these programs work in conjunction with each to ensure savings and efficiencies are maximized.

Describe how the company is compensated for procuring electric rates:

Aspen Energy is compensated solely by the suppliers. We do not charge a fee for our services. This has been the business model since our inception in 2000 and will be for as long as we are in business.

Describe any other services the company has to offer:

Aspen Energy is a consultant for electricity and natural gas to clients in the 29 deregulated markets throughout the United States. We provide one thing which separates us from our competition – service. It is this and this alone which has allowed us to grow in size year over year for the last 14 years.

Call us today at **1 (800) 926-0046** for a free energy audit and learn how we can create an individualized energy procurement strategy for your company.